

Postal Regulatory Commission
901 New York Avenue NW, Suite 200
Washington, D.C. 20268

May 18, 2020

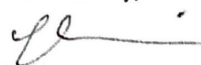
Dear Postal Regulatory Commission,

I am writing to ask that you work with the United States Postal Service ("USPS") to reverse the decision to end the customized postage program ("Program"). We are aware of the *Susan Fletcher v. United States Postal Service* lawsuit and the underlying allegations in the complaint. While we wish to take no direct position on the lawsuit, we encourage the USPS to find a resolution that preserves the viability of the Program.

Customized postage enables our customers to personalize their communications with friends, family and loved ones. It carries through the theme of a dream wedding, sets the tone for a graduation announcement, and provides a sneak peak of smiling faces to come in a holiday card. We have received very positive feedback on the customized postage, and we believe it is particularly valuable to customers as they shelter-in-place and seek to connect with their loved ones. Customized postage has also grown into a material percentage of our revenue base. We have already had to lay off 35% of our employee base, or 147 people. Losing the customized postage revenue stream would present a financial hardship for Minted as we are navigating through the uncertainty of the coronavirus-impacted environment and unfortunately contribute to further layoffs. Finally, we believe the Program benefits USPS's brand, because it shows that USPS has used advancements in technology to create a fun and exciting product.

We greatly appreciate the time and resources USPS has spent on the Program and urge its continued support. If you wish to learn more about our company or our use of the Program, please do not hesitate to contact me. We are fans and allies of USPS. We believe that customized postage, along with Minted's other products, will drive consumer sending of mail in the years to come. We are here to help the USPS in any way we can, and we ask that you continue to support this unique and important product.

Sincerely,



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